



**Club Development Plan (CDP) Actonians Cricket Club Apr-2022 to Mar-2026**

**Membership Information:**

|  |  |  |  |
| --- | --- | --- | --- |
|  | No. Players | No. Teams | No. Coaches |
|  | M | F | M | F | (Level 2/3) |
| All Stars | 35 | 15 |  |  | 12 Level 2 Coaches with a further 6 awaiting completion of observed lessons / assessments |
| Dynamos | 7 | 3 |  |  |
| U6-U8 | 2 | 0 |  |  |
| U9 | 12 | 3 | 1 |  |
| U10 | 13 | 2 | 1 |  |
| U11 | 13 | 9 | 1 | 1 |
| U12 | 15 | 5 |  |  |
| U13 | 8 | 4 | 1 | 1 |
| U14 | 17 | 5 | 1 |  |
| U15 | 14 | 8 | 1 | 1 |
| U17 | 22 | 3 | 1 |  |
| U19 | Included in adults |
| U21 | Included in adults |
| Senior | 71 | 26 | 5 | 2 |  |
| Disability |  |  |  |  |  |

**Lead Officers:** Chair David Whear

Secretary Marilyn Smith

Treasurer Dominic Wallace

**Our Ground:** Sec. of Tenure Leasehold (the lease is held by the overall Sports and Social Club Association)

 Years remaining 102

**Our Finances:** Turnover £ £30,000

Cash Reserves £ 12,000

**5 Year Vision:** What do we want people to be saying about our club in 5 years time?

“The friendly club where everyone is welcome, whatever their age, gender, race, sexuality, social economic class or physical ability. Everyone has equal access to train and play cricket, and cricket will be provided for all levels of ability, and everyone is encouraged to achieve their goals”

**How members were consulted in CDP development**

Discussion at club committee and club AGM. All captains involved to input on behalf of their teams

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| ***What do we need to do to achieve our Vision?*** |
|  |
| **People/Social***What do we need to do to improve their experience?* | **Objectives** | **Actions** | **Who** | **By When** | **Cost** |
| To improve the performance of all teams, and for the men’s first and second teams, and ladies first team, to win their leagues /get promoted in the next 3 years | More specialist coaching, tactical advice and captain developmentCaptains to set out goals for teams and individual goals for players | First and second team captains and vice captains, ladies captain and vice captain | End of season 2025 |  |
| To have at least 3 all club social events, including men’s, women’s and juniors sections, as well as juniors parents | Schedule dates early, name one social event organiser across the sections. Develop a planner for the season, for fixtures as well as socials | Club Committee | Annually |  |
| Actively work to encourage younger people to enter the coaching pathway. That is, Foundation, Coach support, Foundation 1, Core Coach. Increase the number of Level 2 (Core Coaches) so that we have at least 2 qualified coaches per age group entered in MJCA competitions. To work on transition coaches to prepare juniors to play in senior teams | Identify and encourage individuals, book relevant courses and pay for them. Encourage coaches to coach regularly, take responsibility for age groups. Identify one person to help with boys and girls to play seniors, liaise with Safeguarding Officer | Junior manager/ Club captain/ all captains  | Ongoing |  |
| Increase the number of helpers for juniors cricket, be it adult players, older junior players, parents, other helpers, to help coach, officiate, match manage, support the junior section | Identify people who are willing to become helpers, send on helper courses, involve them in network of helpers | Junior manager / Club Committee |  |  |
| Increase junior membership so that we are able to enter every MJCA age group competitions,  | Work in schools, encourage more juniors | Junior manager | End of season 2025 |  |
| Actively identify U14 – U2§ boy and girl players that have ability and desire to play in adults, mentor their transition to senior squads, put teams in MDL and U19 T20 | Senior players to work with junior players to identify and mentor, and report progress back to club committee | Junior manager, all captains | Every season, increase percentages  |  |
| To continue to offer a variety of cricket, including LMS, WLW, tours, social cricket, Middlesex and MCC and festivals | Ensure all members have equal access to cricket on offer, have an organised club plan of pitch bookings  | Club captain | Ongoing |  |
|  | To fully form and support second women’s team | Club captain to work with ladies section to ensure new members supported, there is coaching and official’s available for all matches | Women’s Sub Committee | By end of 2022 |  |
|  | Increase the number of qualified officials (umpires and scorers), and young officials (13-17) | Encourage juniors and adults, pay for courses, suggest mentoring and shadowing to older juniors, adult helpers | Club captain | By end 2025 |  |
|  | To encourage individuals to take up associate membership of Middlesex CCC | Make all members aware of benefits of Middlesex membership, circulate offers on associate membership | President and Secretary | Ongoing |  |
| **Facilities/Environmental***What do we need to do to improve our facilities?* | **Objectives** | **Actions** | **Who** | **By When** | **Cost** |
| Replacement and renewal of scoreboards for main ground and Boddington. | Fundraise as part of legacy from Centenary  | Centenary Sub Committee | Raise funds 2022, install for 2023 season | £400 offered so far from sponsor |
| Install permanent netting at main ground and at Boddington, to allow year round nets. If that is not possible, repair / replace existing nets | Assess feasibility of what options there are | All club sections work together to fund raise | Install by start of 2024 |  |
| Install boundary fence at Gunnersbury Drive to prevent balls going in to residents gardens |  | Club Committee | Before start 2023 season |  |
| Repair / Replace non turf pitch at Boddington, look at feasibility for non turf pitch at main ground | Look at feasibility options, work with Association and the school | Club committee | For 2023-2025 |  |
| Improve the quality of the pitch | Have more contact with groundsman, improve links with groundsman and Association | Club Committee | Ongoing |  |
| Improve all changing facilities for all genders, including suitable options for juniors playing in adult teams. Repair/ replacement of showers/toilets for ladies. | Work with Association, see what cosmetic changes can be done this season ahead of overall ground redevelopment | Club committee / association | Ready by 2023 season | County grant up to 10,000 |
| Replacement of the water tank as a legacy project which will go beyond the redevelopment. | Work with Association | Kevin Mahoney / Club Committee |  |  |
| Set up a solar powered energy source for the training area at the main ground | Agree principle with Association, move forward on feasibility | Kevin Mahoney / Club Committee |  |  |
| **Finances/Economic***How can we save and make money to invest in our club?* | **Objectives** | **Actions** | **Who** | **By When** | **Cost** |
| Liaise with Association on procurement of goods and services to obtain maximum economies of scale | Closer links and trust with management of Association  | Treasurer | Ongoing |  |
| Liaise with Association on sponsorship and advertisement income | Agree principle of sponsorship with Association, then develop relationships with potential sponsors | Club Committee | Ongoing |  |
| Work with Association to improve financial management, charging etc so able to set budgets | Work with Association to know costs of pitch and facilities hire well in advance of the season | Treasurer | Ongoing |  |
| Take a full role on Association Committee to ensure best outcome for cricket facilities within the Sports Club | Lead on Association Committee, feedback to Club Committee | Secretary | Ongoing |  |

*Do our objectives contribute to the club’s purpose? An equal balance of activity & resource must go into Social, Environmental and Economic areas of a cricket club to improve sustainability.*